



OceanMayaRoyale

November 22nd, 2010

I would like to share with you additional exciting news about Ocean Maya.

Following a multimillion dollar investment, we are proud to announce today the renaming of Ocean Maya in Playa del Carmen.

Ocean Maya, effective immediately, will be renamed as **Ocean Maya Royale**, an appropriate designation which describes the many improvements that have been made to this Caribbean jewel.

After an intensive and extensive renovation, which includes all guest rooms and public areas, our renewed focus is on the repositioning of the product, to address the needs of your more discerning clients. It is vital that guests understand our new commitment to quality and service that encompass this repositioning, and that our goal is to raise and exceed their expectations.

Each of our new 320 luxuriously appointed, modern and stylish guest rooms are outfitted with all the comforts and amenities that guests expect during their stay.

Other improvements include:

- The addition of new Maya Deluxe Honeymoon rooms, *Privilege* Junior Suites and one bedroom Romance Suites
- New lobby and front desk area
- Revamped buffet restaurant
- New Mike's Coffee Shop
- New South Beach section, featuring exotic Balinese sun beds
- Revamped pool area with individual sun umbrellas
- Ocean view promenade and dock
- New beachfront La Dolce Vita Italian Restaurant & Margarita Lounge

Ocean Maya Royale completely renovated selection of guest rooms now features inventory that includes:

- Maya Deluxe (243 units)
- Maya Deluxe Ocean View rooms (34 units)
- Maya Deluxe Honeymoon rooms (4 units)
- Romance Suites (3 units)
- Privilege Junior Suites (36 Units)

In addition to 24- hour all- inclusive amenities and room service, all guests will enjoy complimentary WIFI in the lobby.

Ocean Maya Royale

Ocean Maya completes its renovation with our De**Spacio** Spa and Fitness Center, where guests will find our modern spa facilities that offer a variety of spa treatments, from hydro therapy, to couples' massages.

Let us remind you once again that **Ocean Maya Royale** will become an ADULTS ONLY property effective May 1st 2011 (18+). Please make sure that this is communicated properly within your organization and to your customers.

The hotel will continue to welcome couples with children through April 30th 2010. Any existing reservations for May 1st and beyond, with children, will be upgraded to Ocean Coral & Turquesa at no additional charge to the clients.

I thank you for all your support.

Best regards.

Oscar Serrano